

**Business Loop Community Improvement District  
Board of Directors Meeting Minutes**

Parkade Plaza  
601 Business Loop 70 West #128  
Thursday, June 16, 2016 8:00 am

**Present:**

Gary Ennis  
Tom May  
Paul Land  
Dave Griggs  
Cris Burnam

Vicki Kemna  
Franky Karmen  
Carrie Gartner  
James Gruender - Passions  
John Frerking, ESS  
Jodi Jackson - Columbia Tribune

May opened the meeting. Land moved to accept the minutes, Ennis seconded. Motion passed unanimously. Gartner reviewed financials. Burnam moved to accept the financials, Ennis seconded. Motion passed unanimously.

**New Business**

**FY2017 Budget**

Burnam provided an overview on the budget process, including cash flow. Burnam also explained how revenue estimates were developed for this first year of sales tax revenues. The city provided organizers with an initial reporting in 2012 so as a conservative estimate, 2012 numbers plus a 2% increase were used. After this initial budget, estimated revenues will be based on the past year's actual revenues. Gartner reviewed the budget, including an overview of how the budget matches the 5-year plan outlined in the petition. Priority will be corridor planning.

Land recommended benchmarking and Gartner agreed and gave a quick overview of what she was already tracking. Burnam pointed out that the sales tax the city collects from the Business Loop are just under half that of downtown—and that's without proactively working on an improvement plan for the corridor.

Land motioned to approved the budget. Vicki seconded the motion. Motion passed unanimously. Gartner explained that this budget will be forwarded to Council for approval as per state statute. Any requested changes will be brought back to the board at the next meeting.

**Director's Report**

Gartner and Land gave the board a quick overview of the city's rezoning process and the work they have been doing, particularly on the issue of small lots.

Gartner gave the board an update on the Change for Columbia campaign. She is working with the United Way on a text-to-donation option to make it easier for people who want to help. All donations would go to the United Way and they are teaming up with Columbia-Boone County Basic Needs Coalition, a consortium of non-profits working to address homelessness, food insecurity, mental illness, and substance abuse. She has completed the website which will be used by both The Loop and The District, although it was decided that collateral material will be different with each organization.

Gartner also reminded the board that Karmen will be hosting her fashion show on Sunday at the Country Club.

Meeting was adjourned.