

**Business Loop Community Improvement District
Corridor Planning Minutes**

601 Business Loop 70 West #128
Friday, June 9, 2017 1:30 pm

Present:

Paul Land
Lili Vianello
James Roarke-Gruender
Carrie Gartner
Russ Volmert - Arcturis

Andy Palombo - Arctuis
Shawn Leight - CBB
John Frerking - ESS
Matt Kriete - ESS

Roarke-Gruender opened the meeting and all introduced themselves.

Volmert reviewed proposed schedule. Gartner recommended shifting the first public meeting until after the 4th of July holiday, the week of the 10th. Committee also double checked away football games, first day of school, and other possible conflicts and saw none. Volmert also addressed Vianello's concern about ways to keep a 10-year plan relevant in the face of changes.

Gartner and Kriete will coordinate on databases and other necessary information. Gartner has just updated all databases, including property owners, business owners, and residents. Committee discussed additional ways to reach out to the public, particularly over the summer months. The committee clarified that deliverables would include images suitable for boards and online communications. Volmert also reviewed their approach for soliciting input via Facebook and surveys.

Committee confirmed the following goals:

- Establish an identity for The Loop Corridor
- Long term vision to guide future public/private development -Improve the aesthetics and attractiveness of built environment -Create a multi-modal street for transportation
- Improved vehicular traffic circulation and management -Increase connectivity to surrounding areas
- Attract business/customers, visitors, and investors

Leight discussed traffic studies and MODOT approaches. He talked of the importance of a multi-modal approach and that his role will be to assess speed, lane width, number of lanes, etc. He recommended using existing traffic data and postponing his traffic counts until students are back in school.

Volmert and Palombo discussed issues such as high speed fiber and sustainability as part of a possible innovation district—and as a way to attract a certain type of business. Many start ups want to locate in an expensive area that's already built up and site ready lots, multi modal, environmentally friendly landscaping and buildings all help attract innovators. The goal is to create a street that carries a broader message to those we want to attract. Leight also spoke of smart cities that use technology as part of an overall development plan.

The committee discussed future jurisdiction of roadway and since nothing is certain at this point, it was agreed we should plan a street that meets our needs and the community's needs and then move into a discussion of jurisdiction with the relevant parties.

Access management to properties was reviewed and the committee agreed that "access" is about more than just driveways and a plan that maintained access while dramatically improving the corridor would be more likely to be well-received.

Volmert asked about right-of-way planning (ie, planning on private property). Again, the committee's sense was that a good idea would be easier to sell to property owners and that it may have to be addressed on a case-by-case basis. Also, the committee warned that property owners should be contacted before a plan was released that proposed changes to their property. Gartner also clarified what types of improvements outside the CID boundaries the organization could fund. For instance, improvements to the roundabouts while outside the CID, would act as a logical and appealing gateway into the CID and thus would be considered appropriate.

Palombo had a number of questions regarding logo and name which Gartner clarified. She will also coordinate with Palombo on graphic standards.