

**Business Loop Community Improvement District  
Board of Directors Annual Meeting Minutes**

601 Business Loop 70 West #128

Thursday, September 21, 2017 8:00 am

**Present:**

Paul Land  
Dave Griggs  
Lili Vianello

James Roark-Gruender  
Carrie Gartner  
Dennis Waldrip

Griggs opened the meeting. Vianello moved to accept the minutes, Land seconded. Motion passed unanimously. Gartner reviewed financials, noting the second payment for Corridor Planning. Roark-Gruender moved to accept financials, Vianello seconded. Motion passed unanimously.

**Old Business**

**Planning Committee Update**

Roark-Gruender and others gave a quick overview of the planning process and where we stood. The last meeting yielded some new information about lane width and the schedule has been extended somewhat to allow for this. We are still on track though and a public meeting will be scheduled soon.

**Directors Report**

**Website Upgrades**

Gartner has added/expanded on two key features of the website: the event calendar and the businesses listings. The website now has a comprehensive and searchable business listing (including contact info, a map, website and social media links). Gartner has put out the word to members to let her know if any information is incorrect. The event calendar is more image-rich and will aid in cross posting on various social media platforms.

**IDA Conference Rundown**

Gartner gave an overview of several conference presentations she attended. Topics included creating identity through sign design grants; way to keep protected bike lanes free of snow and debris; and benchmarking and metrics (including a planned IDA toolkit that can be used by any urban management district).

**Public Comment**

No public comment. Roark-Gruender brought up the idea of new business welcome kits and Gartner thought that using the leftover Small Business Saturday bags to distribute a welcome letter, the Annual Report, and other information may be a good idea.