

**Business Loop Community Improvement District  
Board of Directors Meeting Minutes**

Parkade Plaza  
601 Business Loop 70 West #128  
Columbia, MO 65203

Thursday, December 17, 2015  
8:00 am

**Present:**

Gary Ennis  
Tom May  
Paul Land  
Vicki Kemna  
Dave Griggs

Carrie Gartner  
James Gruender - Passions  
Jennifer Henderson  
Blake Nelson - Columbia Missourian  
Alicia Stice - Columbia Tribune  
KMIZ

May opened the meeting. Griggs moved to accept the minutes, Land seconded. Motion passed unanimously. Griggs moved to accept financials. Land seconded. Motion passed unanimously.

**Old Business**

Gartner presented the updated community survey data to the board. Top concerns are beautification and infrastructure, followed closely by job creation and walkability.

**New Business**

The board discussed expectations for board members and board makeup. Terms end in April so plans were made to develop a board application based on that used for city boards and commissions. The application would include expectations and time commitments. The board also emphasized the importance of a board that represents diverse interests along the corridor (ie, types of businesses, geographic area, etc.) It was also decided that any interested members could also volunteer their time on behalf of a particular issue (ie, as part of an ad hoc committee).

Gartner also gave an overview of the planning process, now that a sales tax has been approved and funding will be possible. The process will start by asking the board, the CID members, and the community at large how they use The Loop, how they'd like to use it, and how they'd like people to view The Loop in 10 years. That information will be collected for a professional consultant.

**Director's Report**

Gartner had been working on a banner attachment agreement with the city. While the CID would eventually create and install banners, the Museum of Art and Archaeology was especially interested as a way to increase visibility to drivers. That goes to Council on Jan. 19 for approval. Gartner updated the board on various reporting requirements, including a notice to DOR about sales tax. She is currently in the process of collecting tax id numbers on behalf of DOR. Finally, she reported that she had scheduled a tour of The Loop with city manager Mike Matthes. The board requested a tour of Mizzou North as well.

**Public Comment**

James Gruender from Passions expressed interest in the board and gave a quick overview of his past experience. He also had a number of comments, including some about illegal parking around the College intersection. Specifically, some car dealerships were parking on the road.

Meeting was adjourned.