

**Business Loop Community Improvement District  
Board of Directors Meeting Minutes**

601 Business Loop 70 West #128  
Thursday, June 15, 2017 8:00 am

**Present:**

Paul Land  
Dave Griggs  
Cris Burnam  
Lili Vianello  
Gary Ennis

James Roark-Gruender  
Caleb Colbert  
Dennis Waldrip  
Carrie Gartner

Griggs opened. Burnam moved to accept the minutes, Roark-Gruender seconded. Motion passed unanimously. Gartner reviewed financials, noting that she purchased 20,000 postcards for monthly member outreach. Roark-Gruender moved to accept financials, Vianello seconded. Motion passed unanimously.

**Review of Planning Meeting**

Gartner gave an overview of the public planning meeting scheduled for sometime after the Fourth of July holiday (she is waiting on Arcturis to confirm the date but will be the week of the 10th). She reviewed planned outreach including a postcard mailing to property owners/business owners/residents, emails to members and community members, outreach to neighborhood associations, and digital/online/social media postings. Gartner is also reaching out to the Chamber and PedNet for assistance. Both Gartner and Roark-Gruender will go door-to-door to invite people. Gartner will also contact the press about the event. The board brainstormed a number of additional ways to ensure that the public and the membership are aware of the meeting. Vianello recommended community calendars, particularly online ones.

Burnam asked about top issues that would be addressed and recommended including the topic of private development options. Although the goal is not to create a plan for private property, the board agreed that showing various options for property improvement or redevelopment would be appropriate. Land agreed, citing the need to reduce the number of driveways while still maintaining access. Gartner will make sure this is included in the planning meeting.

**Closed Session**

Roark-Gruender motioned to close the session pursuant to the provisions of section 610.021, Vianello seconded. Motion passed unanimously. (*Colbert gave an update on the ongoing legal case. No action taken.*) Ennis motioned to open the meeting, Land seconded. Motion passed unanimously.

**Directors Report**

Jabberwocky/Alley Project

Gartner gave a quick overview a proposed plan to beautify the alleys in the adjacent Ridgeway neighborhood. She is attending meetings with Jabberwocky, neighborhood representatives, and city staff.

Data Gathering

In preparation for the Annual Report, Gartner is working on gathering data on sales, property values, etc. that will help us determine progress along the corridor.

Annual Meeting

The Annual Meeting will be held in August during the normally scheduled time. The board will vote on the property assessment rate in either July or August, depending on when the County releases the assessed valuation and new construction numbers.

**Public Comment**

No public comment.