

**Business Loop Community Improvement District
Annual Meeting Minutes**

601 Business Loop 70 West #128
Thursday, September 17, 2020, 8:00 am
Via Zoom and In-Person

Present:

James Roark-Gruender	
Ryan Euliss	Jeff Spencer
Linda Schust	Carrie Gartner
Michele Batye	Rae Adams
Crystal Garza-Matthews	Dee Sikes - Love Seat
Karen Geotz	Sherry Hocket - Love Seat

Roark-Gruender opened the meeting. Garza-Matthews motioned to approve minutes, Spencer seconded. Motion passed unanimously. Euliss and Gartner presented financials and outlined areas where changes in spending reflected the changing needs during the pandemic, including additional marketing expenditures and reduced expenditures on major projects. Revenues are slightly higher than the previous year so the board will discuss FY21 project spending at the next meeting. Garza-Matthews moved to accept the financials, Geotz seconded. Motion passed unanimously.

Old Business

Loop Corridor Plan

Gartner gave an overview of the Loop Corridor Plan for the newest board members and as a prelude to the discussion of FY21 projects. Roark-Gruender asked that a modified version of the presentation be placed on the website and posted on social media.

New Business

Loop Corridor Plan - Public Wifi

Roark-Gruender gave an overview of the need for public wifi in the Pop-Up Park, not just for events and people spending lunch hours in the park but to compensate for the increased need for work-from-home and at-home-school combined with the lack of reliable internet connections in the surrounding neighborhoods. The board discussed ways to control the time and the bandwidth of the signal to prevent any problems or illegal downloading. Gartner explained a possible conflict of interest with Gravity. The board decided to put the project out for public bid, although by-laws don't require expenditures this small to be bid, and that Roark-Gruender would handle the entire bid and selection process rather than Gartner.

Public Safety

Spencer expressed concerns about public safety, as did the guests from The Love Seat. Gartner will convene a town hall with CPD officers and social service agencies to provide some tools/information to businesses to address the variety of concerns they had. Gartner will also distribute safety checklists, contact information, and other public safety information to all members.

Director's Report

Small-Scale Manufacturing:

Kitchen: Gartner updated the board on the progress of the kitchen, including ordering of equipment and current work installing it. Adams and Maness are working on an onboarding checklist for clients and once we

have a sense of needs, Adams will work on virtual educational workshops that can be uploaded as videos onto our website. Gartner also gave an update on the new Maker brand and website. The goal is to launch the new brand at the same time as the kitchen as part of a larger economic development push.

Loop Corridor Plan

Adams gave an update on shifting events to a virtual format, including the Holiday Maker Faire.

Public Comment

The representatives from Love Inc. offered comments on public safety issues.